

Proposal for: _____

Business Name:

Phone: _____

Cell: _____

Home/business: _____

Email: _____

Drafted By: MMSI

Ron Krause 407-443-2369



You are making a wise business investment.

- More people search online for businesses and the number is increasing.
- MMSi takes your business venture seriously.
- You are essentially hiring a full time business marketer at a part time price.
- Your business profit is our goal as we build a working relationship.

What We Do:

- Search Engine Optimization (SEO).
- Build optimized websites or edit and optimize your existing website.
- Search engine marketing.
- Social network marketing.
- Move your website up front.

How We Do it:

- We research your business industry.
- We gather statistics on searches for your business.
- We incorporate these findings into your website.
- We develop a marketing technique to move your website up.

Why MMSI?

- Our programs are designed to reduce long term cost.
- Your website will have a lower cost managed PPC program due to relevancy.
- We service your website and are available for minor or major changes.
- You receive bi-monthly reports showing your progress.
- We guarantee our work. (your new site will rank higher in Google)
- **You own your website domain, CMS (content management system) and hosting.**
- We teach you how to make content changes so you do not have to call every time you need a minor change.

“Our Exclusive Marketing” and Guaranteed programs require a minimum \$395.00 per month contract.
(Exclusive Marketing means we will not work for, market or represent any of your competitors)



Ron Krause Cell 407-443-2369

Basic 5 page website design:

You would be responsible for:

- Giving us access to domain and hosting site or setting up new hosting (approximately \$85.00 1 time payment for 1 year of hosting, we set up, you own)
- Content for each page (we can write at extra cost, separate invoice after completion)
- Logo & header (we can design at extra cost, normally \$75.00 to \$450.00 separate invoice after completion)
- Pictures or video

MMSI basic website design includes:

- Consultation for website design
- Website design
- Keyword search
- Editing content to add key words
- Personal domain name email
- Contact page
- Submission of your website to all major search engines
- Sitemap
- Basic editing instructions

Basic website design:

\$350.00 To start and \$350.00 on completion

Purpose and expectations of a basic optimized website:

- You will now have an internet presence and a referral site to show what you have to offer.
- With this website you will have a foundation to build upon and market your business.
- You will start to be indexed by the major search engines.
- You may get some random traffic as your site is indexed.
- Lower PPC cost due to relevancy.
- You will have a base to measure from as you increase your marketing.

Marketed optimized website and design:

You would be responsible for:

- Giving us access to domain and hosting site or setting up new hosting (approximately \$85.00 1 time payment for 1 year of hosting, we set up, you own)
- Content for each page (we can write at extra cost)
- Logo & header (we can design at extra cost, normally \$75.00 to \$450.00 separate invoice after completion)
- Pictures or video

MMSI optimized basic website design includes:

- Consultation for website design
- Website design or re-design
- Up to 5 template designs to choose from
- Complete keyword search
- Editing content to add key words (In certain business we understand some content is legally sensitive and will not be added or modified without prior approval)
- Optimizing **each page** for the search engines
- Personal domain name email
- Contact page
- Submission of your website to all major search engines
- Updates on progress (on staging site)
- Sitemap
- Google analytics and Google email setup
- Local directory and Google map add setup (If not already listed)
- Ad posting (bi-weekly)
- Bi-monthly testing and web modifications for up to 5 key words or phrases
- Inbound linking (increases website relevance)
- Social bookmarking
- Google adwords set up and manage for local businesses (**we pay limited PPC cost**) (If you need quicker results or seasonal/immediate traffic you can add on to your PPC program)

Marketed optimized website and design:

(12 month contract) □ \$395.00 To start and \$395.00 monthly for 11 months

Purpose and expectations of a basic marketed optimized website:

- You will now have an internet presence and a referral site to show what you have to offer.
- You will start to be indexed by the major search engines.
- With this marketing you can expect more traffic and a quicker **organic** growth rate.
- Within 3 to 12 months you can expect to reach page 1 of Google for at least 1 to 10 key words or phrases.
- As you continue this program your site you will receive more traffic and begin to move up with other keywords and phrases at a faster rate depending on competition
- With more traffic to your website you can expect more business



Terms: once you have decided on the program you want, you will be set up on a bi- weekly or monthly billing schedule. Your recurring payment will be charged to your credit card every 1st or 15th of the month or billed by e-mail invoice for the length of the agreement. If you decide to cancel, you will be billed for the remainder of the cost for any part of the program that was completed for example website re-design, landing page. The work will start upon receipt of 1st month payment and the signed agreement. Note these programs are based on the above descriptions and any other changes or added work will be billed at \$55.00 an hour. You will be informed of all approximate cost before we do any added work you request.

Client Initial _____

Payment Information:

Card Type: Visa MasterCard American Express PayPal Invoice And Check

Credit Card Number: _____

Expiration Date MM/YY: _____ CSV: _____

Name On The Credit Card: _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

Select Plan:

Basic Website Design: \$350.00 to start and \$350.00 on completion.

Marketed Optimized Website and Design: \$395.00 for 12 months

Client agrees to terms and the monthly charges for services in the amount of the total shown here and agrees to make payment or accept the monthly charges and Perform the obligations set Forth by the card member’s agreement with the issuer.

Authorized Signature: _____ Date: _____

This offer Expires:

Why MMSI?



- You are the only client in your category and geographic location we market for when you sign up for a minimum contract of \$395.00 per month.
- We optimize your website in the design.
- Our process has a residual effect.
- We work with you and for you as a partner.
- We guarantee our work.
- Your website is consistently tested and you see the results.
- **You own your website and hosting.**

What to expect:

Services Break down: This varies according to your contract terms and website requirements. The time span for your site to be up is normally 30 to 45 days after receiving content.

Website design and promotion:

- Set up hosting and domain name
- Start website design
- Review concepts
- Website Design Choice/Changes
- Key word research
- Receive your content
- Review and edit content for optimization
- Receive any pictures, video and logos
- Add Google analytics
- Submit site to all major search engines
- Set Up on local directory sites and maps
- Start Inbound Linking
- Start PPC program